



80<sup>th</sup> International Scientific  
Conference of the  
University of Latvia 2022

Māksla. Dizains. Tehnoloģijas.  
Izglītība

Art. Design. Technology. Education

Wednesday, 9 February 2022, 10.00 AM,  
Online

## Programma/ Programme

9.50–10.00	Pievienošanās konferencei Joining the Conference	
Vadītājs/Chair: <b>Austra Celmiņa-Ķeirāne</b>		
10.00–10.10	<b>Doc. Austra Celmiņa- Ķeirāne</b> <i>University of Latvia</i>	Atklāšana, prioritārās tēmas galvenie rezultāti Opening, main results of priority project
10.10–10.30	<b>Andra Irbīte</b> <i>University of Latvia</i>	Design for the 21st Century
10.30–10.50	<b>Juris Dzelme</b> <i>University of Latvia</i>	Tasks of Applied and Fundamental Arts
10.50–11.10	<b>Lolita Šelvaha</b> <i>University of Latvia</i>	Design Thinking: Logic or Creativity
11.10–11.30	<b>Ilze Bodža, Diāna Apele</b> <i>Rezekne Academy of Technologies</i>	Interpretation of the Latvian Cultural Canon in Contemporary Design
11.30–11.50	<b>Aldis Kopštāls</b> <i>Art Academy of Latvia</i>	Augmented Reality Tools in Artistic Creativity.
11.50–12.20	Coffee break, discussions	
Vadītājs/Chair: <b>Māra Urdziņa-Deruma</b>		
12.20–12.40	<b>Inguna Karlsonē</b> <i>University of Latvia</i>	Sketching - the Underrated Tool in Education
12.40–13.00	<b>Silvia Nuere</b> <i>Polytechnic University of Madrid</i> <b>Macarena Ruiz Gómez</b> <i>Universidad Complutense de Madrid</i> <b>Laura de Miguel Álvarez</b> <i>Universidad Internacional de la Rioja</i>	Sketch as a Tool of Thought in Art and Science
13.00–13.20	<b>Austra Celmiņa-Ķeirāne</b> <i>University of Latvia</i>	Freehand Sketching as a Part of the Educational Content in Latvia between the Wars

<b>13.20–13.40</b>	<b>Māra Urdziņa-Deruma</b> <i>University of Latvia</i>	Sketch Design in the Textile Studies Course
<b>13.40–14.00</b>	<b>Ilze Kadiķe</b> <i>National Centre for Education, Professional Long Distance Learning Centre of Latvia</i>	The Diversity of the Visual Means of Expression at the Student Creative Work Exhibition ACADEMIA
<b>14.00–14.20</b>	<b>Gundega Strautmane</b> <i>Liepāja University</i>	Text is an Image
<b>14.20–14.40</b>	<b>Coffee break, discussions</b>	
<b>Vadītājs/Chair: Austra Celmiņa-Ķeirāne</b>		
<b>14.40–15.00</b>	<b>Vīva Ieviņa,</b> <i>Art Academy of Latvia</i>	Achievable Results in the Understanding of Design and the Development of its Solutions in Primary and Secondary Schools Set by the Documents Regulating General Education
<b>15.00–15.20</b>	<b>Ilva Buntika,</b> <i>Ventspils Museum</i> <b>Jonika Tērvide</b> <i>Ventspils Gymnasium No.1</i>	School and Museum Cooperation Model - Museum – School – Museum
<b>15.20–15.40</b>	<b>Natālija Brokāne,</b> <b>Vivianna Bulindža,</b> <b>Silvija Mežinska</b> <i>Rezekne Academy of Technologies</i>	The Bauhaus School's Founding Principles in Contemporary Fashion Design
<b>15.40–16.00</b>	<b>Santa Katkeviča,</b> <b>Aina Strode</b> <i>Rezekne Academy of Technologies</i>	Projection Mapping Method in Advertising Design
<b>16.00–16.20</b>	<b>Marija Vorkule,</b> <b>Marita Zitmane</b> <i>University of Latvia</i>	Should Influencers be Trusted? Analysis of Influencers' Interaction with Children and Adolescents on Instagram and Youtube.
<b>16.20–16.40</b>	<b>Marita Zitmane</b> <i>University of Latvia</i>	Media and Sexualisation of Children. Content Analysis of Printed and Social Media
<b>16.40-16.50</b>	<b>Noslēgums, diskusijas</b> <b>Conclusions, discussions</b>	